

**For Release
August 29, 2018**

Call for Artists to Create First Mural in Downtown Wadsworth

Applicants have until October 1st to submit design ideas

Wadsworth, Ohio— August 29, 2018—Main Street Wadsworth is seeking proposals from a local artist, or team of artists, to design and create a large-scale street mural in Downtown Wadsworth. This first mural will be part of a planned series of murals entitled “Make Your Mark on Main Street Wadsworth”.

Main Street Wadsworth Executive Director Adrienne Krauss said, “Our Design Committee is a phenomenal group of ‘doers.’ They recently completed our downtown’s beautiful Verdin Clock project, and before that they created design guidelines to protect our downtown’s historic architecture. A public art project like this one creates a visible and positive symbol of a downtown’s revitalization effort, and that builds community pride as well as the local economy. Main Street Wadsworth’s reason for being is the revitalization of our historic downtown district, and art is an enormous draw that attracts both residents and visitors. Every vibrant downtown showcases and celebrates art. Many other Main Street communities around the country have initiated downtown art mural programs with great success, so we are excited to add this goal to our organization’s strategic plan. Our volunteers are making a huge difference with every project they complete. This mural project is one more example of how a grassroots effort of local community members can join together as a team and do something extraordinary.”

Mural Location

The mural will be on the southern wall of the Subway Restaurant location, Downtown Wadsworth (141 Main St. Wadsworth, OH 44281). Artists have until Monday, October 1, 2018 to submit their ideas.

Artist Considerations

Artists should have experience in original works of art through a variety of media but specifically two-dimensional work. The mural applications will be judged on factors that include local significance, artistic merit and quality, and ability to create “a sense of excitement.” The artist must have the ability to design work that is sensitive to social, environmental, political, religious, and historical contexts, as well as work within a deadline and established budget.

Artists will also be responsible for other duties that include but are not limited to:

- Collaborate with the Main Street Wadsworth Design Committee and other city stakeholders throughout the review and approval process and ensure timely execution of the final approved mural.
- Ability to follow instruction and take direction on artistic output.
- Attend meetings as needed.
- Assist in preparing the wall, material sourcing and clean up.
- Paint the mural according to Design Committee budget, timeline, specifications and final approval.

Mural Guidelines

- Must be the artist’s individual work in design and execution.
- Advertisement, political or religious messages are prohibited.
- Must be able to withstand outdoor display.
- Content must be suitable for all ages. Committee has right to determine the suitability of the work.
- Please visit <https://mainstreetwadsworth.org> for a complete listing of guidelines.

“We are looking forward to seeing the ideas from different artists,” said Christina Cyrus, Design Committee member. “Whether a seasoned artist or a new artist who has an amazing idea, we are excited to see this first in a series of community art pieces. It’s a great way to bring people together and create beautiful pieces of public art that everyone can enjoy.”

Since this mural project is an ongoing process with other downtown buildings identified as potential mural locations, artist submissions not selected for the first mural may be considered for subsequent downtown locations.

How to apply

Interested artists should visit <https://mainstreetwadsworth.org> for application and more information.

MAIN STREET WADSWORTH MISSION:

To develop and maintain a collaborative Main Street identity that will continually advance the quality of the community’s social, cultural, and commercial environment.

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