



PRESS RELEASE**FOR IMMEDIATE RELEASE**

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Call for Artists to Create 2021 Art Murals in Downtown Wadsworth

Wadsworth, Ohio – March 17, 2021 – Main Street Wadsworth is seeking proposals from artists to design, and create multiple large-scale street murals in Downtown Wadsworth for the 2021 calendar year.

The artists will work collaboratively with Main Street Wadsworth on these murals with the MSW Mural Committee reviewing submissions, selecting artists, and overseeing the project details.

Main Street Wadsworth Executive Director Adrienne Patrick said “we have been fortunate enough to place eight art murals in our downtown area in the last two years, so the program is progressing nicely. A public art project like this one creates a visible and positive symbol of a downtown’s revitalization effort, and that builds community pride as well as the local economy. Main Street Wadsworth’s reason for being is the revitalization of our historic downtown district, and art is an enormous draw that attracts both residents and visitors. Every vibrant downtown showcases and celebrates art. Our volunteers are making a huge difference with every project they complete. These additional murals are another example of how a grassroots effort of local community members can join together as a team and do something extraordinary.”

The 2021 outdoor art murals are projected to be located at several downtown locations including:

- Boyer Podiatry, *119 Broad St.*
- B.A. Schrock Financial, *131 College St.*

Artist Considerations:

Artists should have experience in original works of art through a variety of media but specifically two-dimensional work. The mural applications will be judged on factors that include local significance, artistic merit, and the ability to create a “sense of excitement.” The artist must have the ability to design work that is sensitive to social, environmental, and historical contexts, as well as the ability to work within deadlines and operate within an agreed-upon budget.

Artists will also be responsible for other duties that include but are not limited to the following:

- Collaborate with the MSW Mural Committee and other city stakeholders throughout the review and approval process and ensure timely execution of the final approved mural design.
- Attend meetings as needed, follow instructions, and take direction on artistic output.
- Assist in preparing the wall, material sourcing, and project clean-up.
- Paint the mural according to MSW Mural Committee specifications and final approval.
- Enter into a legally binding contract between MSW and the building owner.

Artists may submit multiple concepts for consideration and may apply for multiple mural sites.

Interested applicants should submit a (1) cover letter, (2) resume, (3) proposal with budget, and (4) either a link to a portfolio or attach sample images to adrienne@mainstreetwadsworth.org with the subject line “Mural Submission.”

For more information and to view "Call to Artists" and deadlines, visit <https://www.mainstreetwadsworth.org/call-to-artists>.