



#ADowntownUnmatched

Mission: To create an unmatched downtown experience

PRESS RELEASE

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Main Street Wadsworth Releases 2020 Annual Report

Downtown revitalization non-profit Main Street Wadsworth has published its 2020 Annual Report, summarizing its work and data over the past year during the COVID-19 pandemic.

Executive Director Adrienne Patrick said “2020 was an unprecedented year for all of us, but especially for small businesses all across the country. Downtown Wadsworth is home to approximately 70 businesses. Their resiliency and spirit over this past year is to be commended.”

“Our organization’s work did not slow down during the pandemic; on the contrary, we are busier than we have ever been. We are passionate about assisting our downtown business community through these times, and we are not going to make excuses or walk away from an opportunity to make our downtown a thriving and successful district in the face of challenges.” Important data from the annual report includes:

- Main Street Wadsworth has 15 board members, one full-time staff, one part-time staff, and four volunteer-driven committees that implement special projects that meet the organization’s mission.
- Six (6) new businesses opened in downtown Wadsworth in 2020, with no businesses lost to the pandemic. In addition, 12 full-time jobs and 25 part-time jobs were created downtown in 2020.
- Public and private investment in downtown Wadsworth totaled \$529,073 in 2020.
- Two (2) new art murals were installed, bringing the number of downtown art murals to eight (8).
- Downtown Wadsworth’s first floor commercial vacancy rate in 2020 was only 6.2%.
- Board Member and architect Emily Little received Heritage Ohio’s Young Preservationist of the Year Award for her work to add Wadsworth to the National Register of Historic Districts.
- A downtown improvement grant resulted in \$80,000 in facade improvements on 10 buildings.
- MSW welcomed a record-setting 237 “Friends of Main Street Wadsworth” supporters in 2020.
- The #WadsworthPosterProject, featuring over 100 uplifting messages in downtown windows, attracted national media attention.

About Main Street Wadsworth

Main Street Wadsworth is the downtown revitalization non-profit serving Wadsworth, Ohio. Wadsworth has a population of over 23,000, is the fastest-growing city in Medina County, and the third fastest-growing city in Northeast Ohio. Wadsworth became Ohio’s 22nd accredited Main Street Community in 2016. Main Street uses a Four-Point Approach™ to Comprehensive Revitalization, which is Design, Economic Vitality, Promotion, and Organization to facilitate preservation-based economic development and fulfill its mission to create an unmatched downtown experience. In partnership with the City of Wadsworth, Premier Sponsor Clampco, and Heritage Ohio, Main Street Wadsworth offers over 30 events each year including First Friday, a farmers market, building grants, and an art mural program. Learn more at www.mainstreetwadsworth.org and www.facebook.com/MainStreetWadsworth.