

A bullet-point version of the
Main Street Wadsworth Annual Report
for your quick reading



Mission: To create an unmatched downtown experience

Established: 2016

Organization: 501(c)(3) non-profit

Purpose: Historic downtown revitalization; preservation-based economic development

GOALS & STRUCTURE

1. Advance historic preservation.
2. Create a warm, fun, and inviting downtown destination where our community loves to be.
3. Bring the community together.

- Board of Directors: 14 community members
- Teams: 4 groups of volunteers (Design, Economic Vitality, Promotion, Organization)
- Staff: 1 full-time employee, 1 part-time employee

REVITALIZATION DATA (2017-22)

- 30+ new downtown small businesses
- 150+ new downtown jobs
- \$500,000+ in grant funding
- 60+ projects to restore historic buildings
- 15,000 volunteer hours donated
- 6% average storefront vacancy rate
- 125+ free community events

Main Street membership is an elite designation requiring annual re-accreditation. There are 24 Main Streets in the State of Ohio and 883 accredited Main Streets in the United States.

THE MAIN STREET APPROACH

- Created in the 1970's to respond to the decline of downtowns due to malls, big box stores, shopping centers, & suburbs
- Main Street America's Four-Point™ Approach to Comprehensive Downtown Revitalization is: *Design, Economic Vitality, Promotion, Organization*
- Volunteer-led grassroots effort using local leadership and existing assets

AWARDS

- *Ohio Magazine* "Best Hometown" Award
- Spirit of Main Street
- Young Preservationist of the Year
- Volunteer of the Year
- Wadsworth Community TV Awards
- Community Vitality & Best Use of Social Media (America in Bloom)

PROJECTS

- The National Register of Historic Districts (In Progress), Art Murals, Verdin Clock, Downtown Improvement Grants, Farmers Market, Main Street Wadsworth LIVE!