



Mission: to create an unmatched downtown experience

102 Main Street, Suite 20, Wadsworth, Ohio 44281

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Main Street Wadsworth Announces Call to Artists for 2022 Downtown Art Murals

(Wadsworth, Ohio—March 21, 2022) – Main Street Wadsworth (MSW), downtown Wadsworth’s revitalization non-profit, is requesting qualifications from artists who are interested in producing public art. The MSW Art Mural Project was launched in 2019 and has overseen the installation of 9 downtown art murals. Coinciding with MSW’s mission to create an unmatched downtown experience, art murals revitalize public spaces, create community pride, and invite visitors to support the local economy.

The 2022 MSW Call to Artists is open to artists, aged 18 and over, who live and/or work anywhere in the United States. Special attention will be paid to artists who live and/or work in the City of Wadsworth.

Main Street Wadsworth is interested in artwork that is impactful and enhances the overall experience of downtown Wadsworth. There are several sites (all outdoors on the sides or backs of buildings) in consideration for the art. They are (view photos at <https://mainstreetwadsworth.org/call-to-artists/>):

- B.A. Schrock Financial Group, 131 College Street, south-facing wall (37 feet wide, 14 feet high)
- Frontier Communications, 124 N. Lyman Street, west-facing wall (53 feet side, 17 feet high)

Ideas for subject matter and artistic styling (recommended but not required):



- 131 College St.: artwork to feature celebratory, party atmosphere, or musical themes. Style: use of bright colors in modern, abstract, surreal, or contemporary method.
- 124 N. Lyman St.: artwork to feature an automotive theme, (drive-in theater, automotive service station, etc.), as the site faces the municipal parking lot. Vehicles are often in front of the wall. Style: realism with potential use of 3D features.
- *Artists may scan this blue QR code to view Call to Artists webpage & proposal details.*

The total budget for the 2022 murals is \$25,000.00. Main Street Wadsworth anticipates commissioning two (2) projects this year. The budget is all-inclusive and required to cover all art related expenses, including, but not limited to, design or artist fee, engineering, fabrication, and installation. Prior commissioned murals can be viewed at: <https://mainstreetwadsworth.org/art-mural-project/>

Artists are required to submit a one-page narrative describing their qualifications and explaining why they are interested in this project, including how they would integrate the mission and goals of MSW.

Additionally, artists are required to submit, in electronic format:

- An up-to-date CV or resume;
- Up to 10 images depicting completed relevant work in JPEG or PNG format, suitable for PPT or PDF
- An annotated image list for the depicted art, including location, materials, and total project budget. Artists should note what their role was in producing the art depicted if it is a team effort.

Timeline:

- March 21, 2022 – RFQ released
- May 2, 2022, 5:00 PM – Submissions due
- May 20, 2022 – Final artists/projects selected
- May 27, 2022 – Contracts sent to chosen artists
- June through September 2022 – Artists to create and install their projects

Art submissions must be e-mailed to adrienne@mainstreetwadsworth.org by May 2, 2022 at 5:00 p.m.