MAIN STREET WADSWORTH NEWS





Summer 2022





Our Mission: to create an unmatched downtown experience

Upcoming Downtown Events



Pickle Palooza! Friday, September 2 5:30-8:30 p.m.





Downtown Wadsworth News

- Two new businesses are coming to downtown Wadsworth!:
 - Sweets on High (110 High Street) will be a vintage-themed candy shop also featuring popcorn and games.
 - New World Spice and Tea Traders (136 Main Street) will carry loose leaf tea, a variety of spices, hot sauces, olive oils, vinegars, and other specialty food and drink items. They will also sell tea drinks to go.
- Save the Date! MSW LIVE! Presents Rumble on Main Street on Saturday, September 10. Tickets for this high-flying, family-friendly professional wrestling match in downtown's northwest parking lot go on sale August 10 at mainstreetwadsworth.org. Don't miss this fun and exciting new event that will bring over 1,000 visitors downtown.
- When you're strolling around downtown you might notice some improvements!:
 - The southwest parking lot project is progressing; concrete has been poured for the sidewalk and parking spots.
 - The VFW painted the back and side of their building and replaced windows.
 - 112 Main Street unveiled their newly renovated facade recreating the building's original historic design.
 - Uniquely Handmade for You and B.A. Schrock Financial Group have added new signage to their facades.
 - Wadsworth Brewing Company and Uniquely Handmade For You have painted the backs of their buildings.

A Note from Main Street Wadsworth Executive Director Adrianne Patrick



In July Main Street Wadsworth received word that it has been designated again in 2022 as an Accredited Main Street America™ program for meeting rigorous performance standards. Each year, Main Street America and its partners announce the list of Accredited programs to recognize their exceptional commitment to preservation-based economic development and community revitalization through the Main Street Approach™. Wadsworth is one of only 863 such downtowns in the United States to receive this accreditation.

Since 2016, downtown Wadsworth has seen over 30 new small businesses open, over 150 new jobs, over \$500,000 in grants coordinated for 60+ downtown historic building renovation projects, over 150 free downtown events and farmers markets, and our generous volunteers have donated over 15,000 hours of their time to make our downtown and community a better place. We now have a downtown clock, nine art murals, and First Fridays. The City and Bud-N-Bloom Garden Club have collaborated to provide beautiful downtown flowers and plants. We have launched Main Street Wadsworth LIVE! to bring more family-friendly entertainment downtown.

In 2021, Main Street Wadsworth saw 10 new small businesses open downtown and received, along with the City of Wadsworth, Ohio Magazine's Best Hometown Award 2021-2022. MSW's Design Team commissioned a two-sided alley mural dedicated to Wadsworth's connections to space, with a ribbon cutting led by Wadsworth's hometown astronaut, Mike Foreman. Started in 2020 and continued into 2021, MSW coordinated the City's Downtown Improvement Grant to assist building owners with façade improvements. Main Street Wadsworth volunteer Dr. Caesar Carrino received Heritage Ohio's statewide Spirit of Main Street Award. In addition, Main Street Wadsworth's 30 events brought over 20,000 visitors downtown. Main Street Wadsworth was grateful to have a record-breaking 248 supporters through its "Friends of MSW" program. Main Street Wadsworth also launched its initiative to add downtown Wadsworth to the National Register of Historic Districts, after the fundraising campaign ended early due to donors raising the funds so quickly. In 2021, Main Street Wadsworth tracked \$450,726 in total combined public/private investment downtown, 11 completed façade renovations, 3,660 volunteer hours (valued at \$104,456.40), 60 new downtown jobs, and the first-floor commercial vacancy rate remained at a low 6.1%. Today, there is only one first-floor vacancy remaining downtown (153 Broad Street)!

Thank you to all of our board members, Four-Point Teams, staff, the City, our Sponsors including Premier Sponsor Clampco, Friends of MSW, volunteers, building owners, business owners, and stakeholders for all you do to lift up our downtown and make it an economic engine for Wadsworth. Our downtown is truly "unmatched" and the future is bright!

See you in downtown Wadsworth,





DOWNTOWN WADSWORTH HISTORY WITH DR. PAESAR PARRINO

DID YOU KNOW?...

Woodlawn Cemetery (200 College Street) started as a one-acre plot donated by Owen Brown, son of the famous John Brown, killed in the Revolutionary War. The first burial was in 1817, when the infant daughter of Owen's brother, Frederick, died. Today the Cemetery has more than thirty acres and hundreds of burials.





Photo Credit: Friends of Woodlawn Cemetery

"How Do I Learn **More About** Wadsworth's History?" Visit the Yellow

House!



The Johnson House Museum Open Saturdays 9:30-11:30 a.m. for tours

The Wadsworth Area Historical Society is located at the Johnson House Museum (161 High Street near City Hall). The WAHS is committed to preserving the history of Wadsworth and surrounding areas. facebook.com/WadsworthAreaHS wadsworthareahistoricalsociety@gmail.com

MSW Volunteer of the Month! **Jason Sanders**



Downtown Business Spotlight The Sub Station

116 High Street **Owners: The Reed Family**





Local, family owned, sub, soup, pizza, and salad restaurant. Established for over 30 years!

11:00-7:30 Monday-Thursday 11:00-9:00 Friday and Saturday

www.facebook.com/WadsworthSubStation

6 Ways You Can Support Downtown Wadsworth's Revitalization in 2022!

- 1. Support our more than 70 downtown services, restaurants, and retailers. Support local!
- 2. Volunteer for our events! Send an e-mail to: teri@mainstreetwadsworth.org.
- 3. Attend our monthly meetings, held the 2nd Tuesday of each month at City Hall at 6:30 p.m. E-mail adrianne@mainstreetwadsworth.org
- 4. Become a "Friend of MSW" with this blue OR Code or by visiting www.mainstreetwadsworth.org!



- 5. "Like," "Follow," and "Share" our social media.
- 6. Become a MSW Sponsor with this red QR Code or by visiting www.mainstreetwadsworth.org!



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