

Main Street Board of Directors Meeting
January 10, 2023

In Attendance: Board members

Adam Barton
Emily Davis
Leah Schrock
Johanna Perrino
Jason Sanders
Stephanie Koontz
Stacey Renner
Dana Mountjoy
Jon Yurchiak
Dustin Zuravel
Doyle Mullins
Colleen Swedyk

Adrienne Patrick

1. Call to Order:

Jason called the meeting to order at 6:32pm

2. Approval of December minutes:

Stephanie made a motion to approve
Doyle seconded

3. Treasurer Report:

Jon gave the November and December financial report.

Dana made a motion to approve November report
Leah seconded

Stacey made a motion to approve December report
Dustin seconded

4. Old Business:

Work plans need approved

- a. Organization – Marketing efforts \$1500, Hubspot \$270
Leah made motion
Doyle seconded
Approved

Eyedeal Creative workplan was tabled.

- b. Promotions – see budget lines
Dustin made motion
Jon seconded
Approved

- c. Design – Emily gave an update on the pocket park. The City has slowed everything down. There is no money attached to this plan so we will see how it goes.

- d. EVC – speakers for events

Doyle made motion
Emily seconded
Approved

Workplan to buy and renovate CIS for \$10,000,002
Denied

Save CIS campaign
Doyle
Johanna seconded
Approved

5. New Business

- a. 2023 budget proposal

Dana made a motion
Stephanie seconded
Approved

- b. Board meeting time change proposal
Dustin made a motion
Leah seconded

Motion made to change meeting time to second Tuesday 12:00-1:30
Doyle made a motion
Leah seconded

All approved (Stacey opposed)

- c. 2023
 - i. Communication—we need open lines. Any questions: ask. Any concerns, let's voice them.
 - ii. This is supposed to be fun! Let's remember that!

- iii. Fundraising – Jason explained year-to-year numbers of our fundraising campaigns and explained how that opens Main Street to the possibility of a full-time person to assist the organization in fundraising.

6. Adjournment

Stephanie made a motion

Dana seconded

Next Meeting will be Tuesday, February 14th at 12:00pm at Mosaic