



Mission: to create an unmatched downtown experience

102 Main Street, Suite 20, Wadsworth, Ohio 44281

An accredited National Main Street Program

An accredited State of Ohio Main Street Program

For Immediate Release

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**Main Street Wadsworth Announces “January First Friday: Movies on Main - ‘Frozen’”
Shop and Dine Downtown, Plus a Movie! • Friday, January 6, 2023 • 5:30 p.m. - 8:00 p.m.**

(Wadsworth, Ohio—January 3, 2023) – Winter has settled in, and the cold keeps us bundled up inside. Main Street Wadsworth has a cabin-fever cure for your family: a “warm” experience for January First Friday: Movies on Main - Disney’s “Frozen.” This indoor event is happening along with downtown shopping and dining, 5:30-8:00 p.m. on January 6th. Main Street Wadsworth is excited to launch winter First Friday indoor offerings, beginning with a family movie at O.J. Work Auditorium (151 Main Street, Wadsworth).

This is a free event. However, you must present a “Frozen” movie ticket at the door at O.J. Work. Stop into the following downtown businesses to get your free tickets: Alexandris • Dolce at the Strand • Guaranteed Rate • Howard Hanna • Jazzercise • Kathryn's Craft Closet • Lohcal • MC Real Estate • Mountain and Flame • New World Tea Traders • Opal Dragonfly • Perfect Match Decor • pH5 Salon • Seibertkeck Insurance • Sweets on High • Sydequest Games • The Sub Station • Uniquely Handmade • Valley Cafe • Wadsworth Library. Tickets are limited.

Wear your favorite Frozen character costume downtown during First Friday and to the movie on January 6. Throughout the event, you will have photo opportunities with Elsa, Anna, and Olaf!

Schedule:

5:30 p.m. - O.J. Work doors open, concessions available for purchase, and explore the Downtown Merchant Village in the lobby

6:30 p.m. - Disney’s “Frozen” begins

Save your downtown receipts from the week of January 2 (up to the event), and turn them in during the Frozen event at the Raffle Table for a chance to win a downtown gift card.

Downtown businesses and organizations will be offering event specials and activities during the “Frozen” weekend. Main Street Wadsworth chooses each year’s First Friday themes, coordinates business participation, and oversees event programming. Give back, make a difference, have fun! Volunteer for events by emailing teri@mainstreetwadsworth.org.

Main Street Wadsworth events are made possible by the generous support of Main Street Wadsworth’s Premier Sponsor, Clampco Products, Inc., Friends of MSW, MSW Sponsors, and with support from The City of Wadsworth. Follow www.facebook.com/mainstreetwadsworth for details and event updates.

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Founded in 2016, Main Street Wadsworth is a 501(c)(3) non-profit dedicated to the revitalization of historic downtown Wadsworth. One of only 24 Main Streets in the State of Ohio, Wadsworth’s volunteer-powered organization uses Main Street America’s Four-Point Approach™ of Design, Economic Vitality, Promotion, and Organization to coordinate preservation-based economic development, enhancing quality of life for residents and supporting downtown small businesses.