

Mission: to create an unmatched downtown experience

**102 Main Street, Suite 20, Wadsworth, Ohio 44281** An accredited National Main Street Program An accredited State of Ohio Main Street Program

For Immediate Release November 15, 2022 Inquiries: Adrianne Patrick, Executive Director adrianne@mainstreetwadsworth.org | 330.331.4414

## Main Street Wadsworth Announces "Candlelight Walk" Friday, November 18, 2022 • 5:30 p.m. - 8:30 p.m.

(Wadsworth, Ohio—November 15, 2022) – Main Street Wadsworth warmly welcomes the community downtown this Christmas season for the Candlelight Walk, a cherished downtown shopping and dining experience featuring a tree lighting ceremony, Christmas music, luminary-lined sidewalks, beautifully-decorated storefronts, and horse and carriage rides!

Tree Lighting Ceremony: Mayor Robin Laubaugh will light the Christmas tree next to the gazebo on Broad Street at 6:00, accompanied by the sounds of the Salvation Army Band. The Wadsworth Salvation Army will be downtown with their creatively painted Candlelight Kettles for their 2022 Red Kettle Kick Off. Visitors can vote for their favorite kettles by dropping in coins.

Santa at the Library: Children are invited to visit with Santa at the Wadsworth Library. Photos will be taken at no charge. Children are also invited to drop off their letters to Santa at the North Pole Mailbox located in front of the 97.1 FM Wadsworth Community Radio Station on College Street (look for the toy soldier!).

Horse and Carriage Rides: Visitors can take a horse and carriage ride throughout downtown and enjoy singing Christmas carols along the way. Four carriages from Trail Light Farms will be offering rides to guests, compliments of Thurber's Jewelers, the Wadsworth Area Historical Society, the Blue Tip Festival Committee, and the Medina County Convention & Visitors Bureau. Be sure to stop at the registration sites (Mosaic, Jazzercise, Historical Society, and Thurber's Jewelers) and sign up early starting at 5:30 (the rides fill up quickly), then enjoy the activities downtown while you wait for your ride time slot.

Shopping and Dining: Over 20 businesses and organizations will be open for visitors to get a head-start on Christmas shopping. Main Street Wadsworth thanks Wadsworth Buehler's for their gracious donation of a Thanksgiving Gift Card that will be given to one lucky participant from November's "Warm in Wadsworth" clothing collection for Wadsworth FISH and the Salvation Army. The winner will be announced at the 6:00 tree lighting ceremony (winner need not be present to win).

Main Street Wadsworth events are made possible by the generous support of Main Street Wadsworth's Premier Sponsor, Clampco Products, Inc., Friends of MSW, MSW Sponsors, and with support from The City of Wadsworth. Follow www.facebook.com/mainstreetwadsworth for details and event updates.

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Founded in 2016, Main Street Wadsworth is a 501(c)(3) non-profit dedicated to the revitalization of historic downtown Wadsworth. One of only 24 Main Streets in the State of Ohio, Wadsworth's volunteer-powered organization uses Main Street America's Four-Point Approach<sup>™</sup> of Design, Economic Vitality, Promotion, and Organization to coordinate preservation-based economic development, enhancing quality of life for residents and supporting downtown small businesses.