



Mission: to create an unmatched downtown experience

102 Main Street, Suite 20, Wadsworth, Ohio 44281
An accredited National Main Street America Program
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Main Street Wadsworth Announces Call to Artist for 2025 Downtown Art Mural

(Wadsworth, Ohio – July 1, 2025) – Main Street Wadsworth (MSW), downtown Wadsworth’s revitalization non-profit, is requesting qualifications from artists who are interested in producing public art. The MSW Art Mural Project was launched in 2019 and has overseen the installation of 17 downtown art murals. Coinciding with MSW’s mission to create an unmatched downtown experience, art murals revitalize public spaces, create community pride, and invite visitors to support the local economy.

The 2025 MSW Call to Artists is open to artists, aged 18 and over, who live and/or work anywhere in the United States. Special attention will be paid to artists who live and/or work in the City of Wadsworth.

Main Street Wadsworth is interested in artwork that is impactful and enhances the overall experience of downtown Wadsworth. The anticipated location of the mural is:

On the side of Grizzly Arcade located at 129 Broad Street, west-facing wall (37 feet wide, 14 feet high)

Ideas for subject matter and artistic styling (recommended but not required):

Artwork to focus on Wadsworth community pride. To feature grizzly bears, Wadsworth City School’s Wadsworth Grizzlies pawprint, red, white and black colors.

The total budget for the 2025 mural is \$15,000.00. The budget is all-inclusive and required to cover all art-related expenses, including, but not limited to, design or artist fees, engineering, fabrication, and installation. Prior commissioned murals can be viewed at: <https://mainstreetwadsworth.org/art-mural-project/>

Artists are required to submit a one-page narrative describing their qualifications and explaining why they are interested in this project, including how they would integrate the mission and goals of MSW.

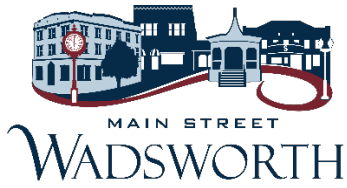
Additionally, artists are required to submit, in electronic format:

- An up-to-date CV or resume;
- Up to 10 images depicting completed relevant work in JPEG or PNG format, suitable for PPT or PDF
- An annotated image list for the depicted art, including location, materials, and total project budget. (Artists should note what their role was in producing the art depicted if it is a team effort)

Timeline:

- June 1, 2025 – RQF released
- August 4, 2025, 5:00 PM – Submissions due
- August 5, 2025 – Final artists/projects selected
- August 8, 2025 – Contracts sent to chosen artists
- August through October 2025 – Artists to create and install their projects

Art submissions must be e-mailed to mharvey@mainstreetwadsworth.org by August 4, 2025 at 5:00 p.m.



MAIN STREET WADSWORTH ART MURAL PROJECT 2025 CALL TO ARTISTS – MURAL #18

Location Details:

Address: 129 Broad Street, Wadsworth, Ohio, 44281.

Building surface: West-facing wall of the Grizzly

Arcade building,

Surface type: Cement block.

Surface area: The available mural canvas is approximately 37 ft. high x 14 ft. long. The proposed mural space would be primed prior to installation.



Artist Considerations:

Artists should have experience in original works of art through a variety of media but specifically two-dimensional work. The mural applications will be judged on factors that include artistic merit and quality, and the ability of the artwork to generate excitement in the downtown area. The artist must have the ability to design work that avoids overt political or religious messaging, or direct commercial interests or advertisement. The artist must have the ability to design work that is sensitive to social, environmental, and historical contexts, as well as the ability to work within deadlines and operate within an agreed-upon budget.

Ideas For Subject Matter And Artistic Styling (Recommended But Not Required):

Artwork to focus on Wadsworth community pride. To feature grizzly bears, Wadsworth City School's Wadsworth Grizzlies pawprint, red, white and black colors.

Artists Will Also Be Responsible For Other Duties That Include But Are Not Limited To The Following:

- Collaborate with the MSW Mural Committee and other city stakeholders throughout the review and approval process and ensure timely execution of the final approved mural design.
- Attend meetings as needed, follow instructions, and take direction on artistic output.
- Assist in preparing the wall, material sourcing, and project clean-up.
- Paint the mural according to MSW Mural Committee specifications and final approval.
- Enter into a legally binding contract between MSW and the building owner.

Artists may submit multiple concepts for consideration and may apply for multiple mural sites.

Application Deadline For Artists To Submit Proposals: August 4, 2025 at 5:00 p.m. EST.

How To Apply:

Interested applicants should submit a (1) cover letter, (2) resume, (3) proposal with budget, and (4) either a link to a portfolio or attach sample images to mharvey@mainstreetwadsworth.org with the subject line "Mural Submission."

For more information, visit <https://www.mainstreetwadsworth.org/call-to-artists>.